

## WE ARE?

Softrica is a full-spectrum digital and branding partner that turns ideas into impact. We combine creativity, strategy, and technologyto build brands that connect, engage, and grow. Every project is a journey, and every solution is designed to make your brand stand out in a crowded digital world.



## OUR KEY SOLUTION

"Softrica drives brand growth by blending strategy, digital marketing, and tech solutions, making businesses more visible, memorable, and profitable with measurable results."





## Branding That Commands Attention

"We craft powerful branding strategies that capture attention, build lasting impressions, and drive measurable growth for businesses across industries."



## ROI-Focused Marketing

"We deliver marketing strategies that maximize return on investment, driving measurable results, higher conversions, and sustainable business growth for our clients."



## High-Converting Websites

"We design websites that
engage users, drive
conversions, and turn visitors
into loyal customers, boosting
business growth effectively."





## Scalable Growth Partnerships

"We create scalable growth partnerships by combining strategy, innovation, and execution, helping businesses expand sustainably and achieve long-term success in competitive markets."



## **Attention-Grabbing Content Creation**

"We craft compelling, creative content that captures attention, engages audiences, and strengthens brand identity across digital platforms."



## **Comprehensive Marketing Strategies**

"We design comprehensive marketing strategies that boost visibility, engage customers, and drive measurable growth across platforms."





## WHY CHOOSE SOFTRICA

Frustrated with growth? We turn your brand into a success story



#### **Branding That Stands Out**

We craft unique brands that capture attention and inspire trust.



#### 360° Marketing Expertise

From strategy to execution, we deliver complete 360° marketing solutions for growth.



#### **Proven Growth Track Record**

Trusted by clients, our strategies deliver measurable results and sustainable growth.



#### **Your Growth Partner**

Together, we fuel growth through strategy, creativity, and performance-driven solutions.



# CREATED BY US LEADING BRANDS







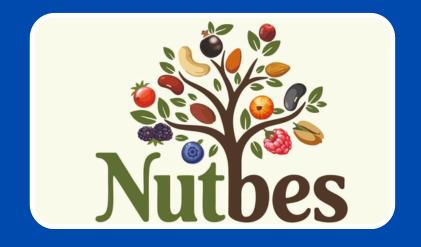




Scenic B2B







CPP

175 RS.

Last 30 days orders

985

**Total Sales** 

3500

**Increased Sales** 

**4X** 

# >>> MARKETING FASHION, DEFINING TRENDS!

We help fashion brands stand out by crafting innovative marketing strategies, setting trends, engaging audiences, and driving measurable growth, while building lasting brand identity and creating meaningful connections with customers globally.

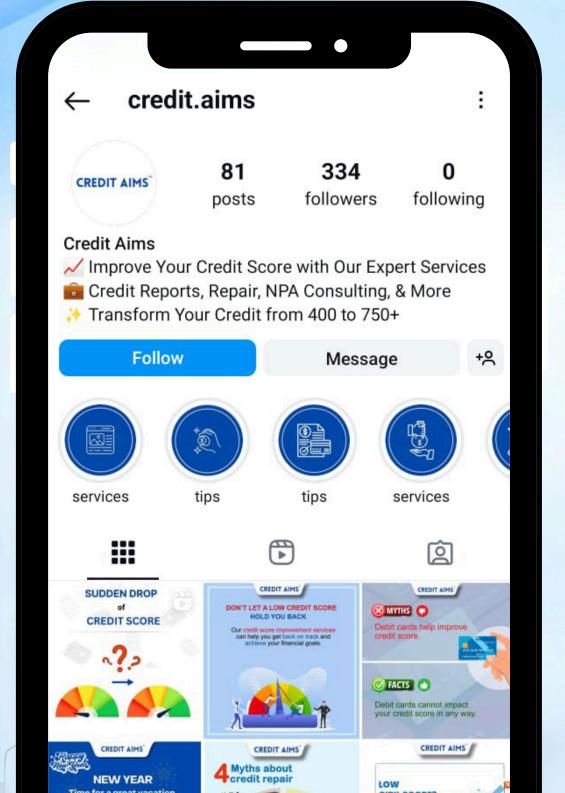


# PORTFOLIO HIGHEIGHTS

Our portfolio showcases successful collaborations across industries, featuring innovative campaigns, impactful branding, highperforming digital solutions, and measurable results, highlighting our creativity, expertise, and unwavering commitment to driving sustained growth and success for every client."

# Boundless CAMPAIGNS Endless CREATIVITY

### CREDIT AIMS™



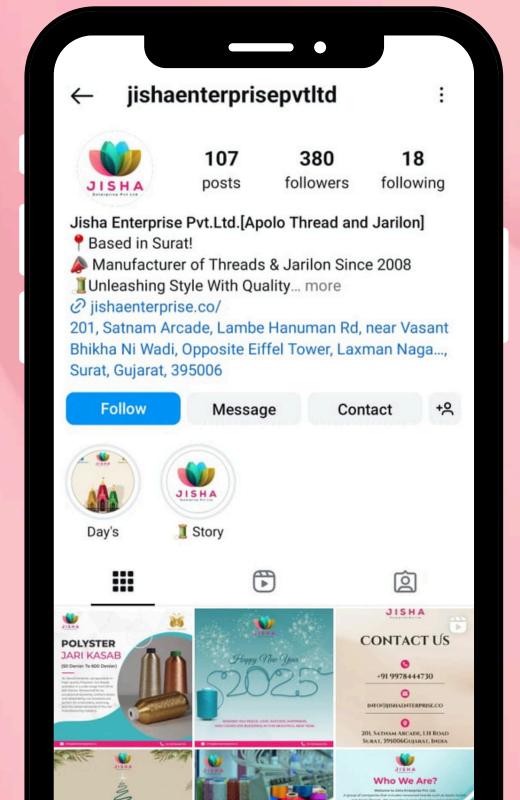














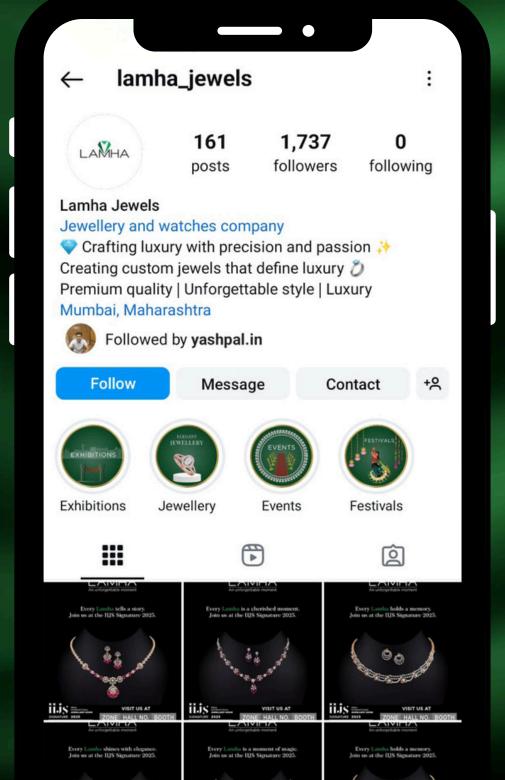






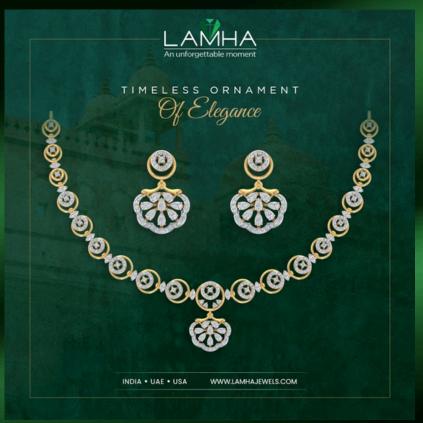


An unforgettable moment



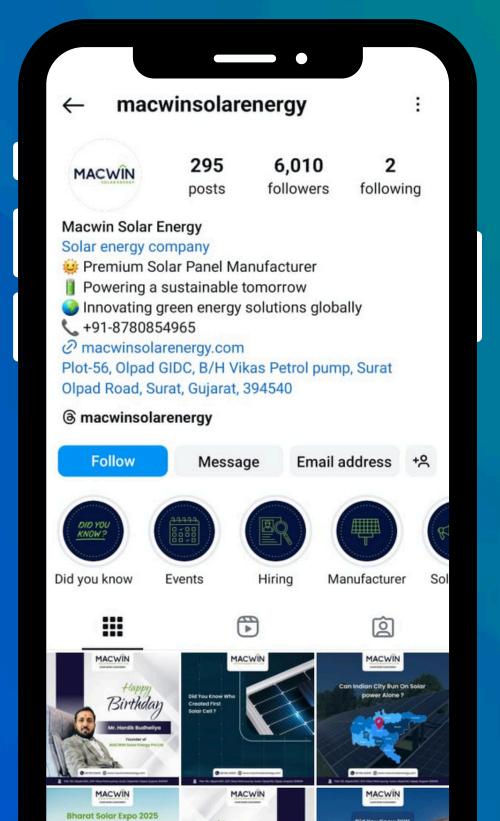












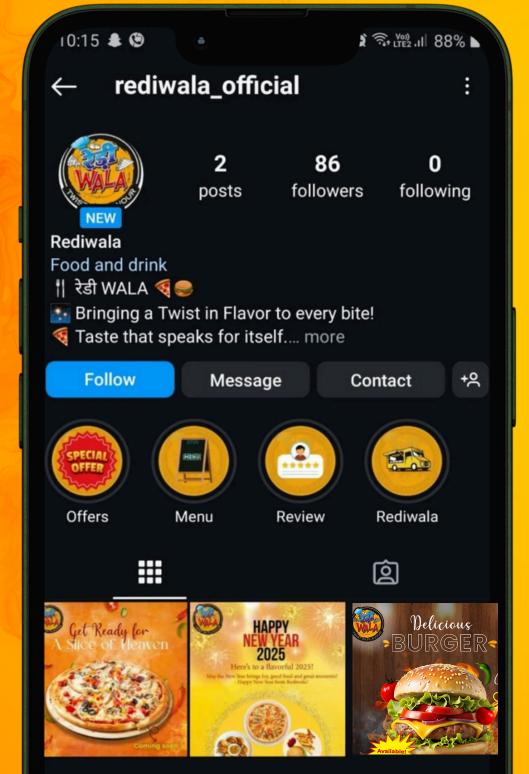












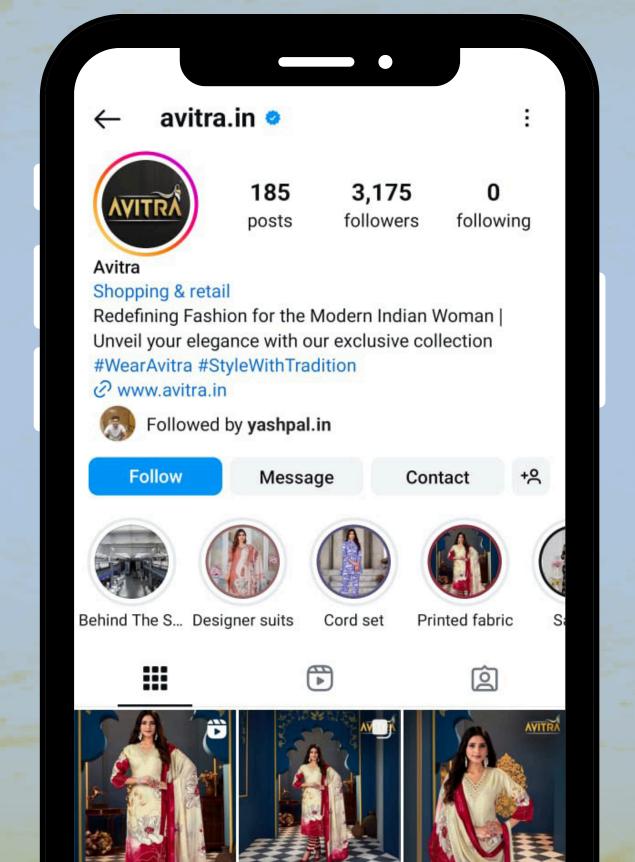












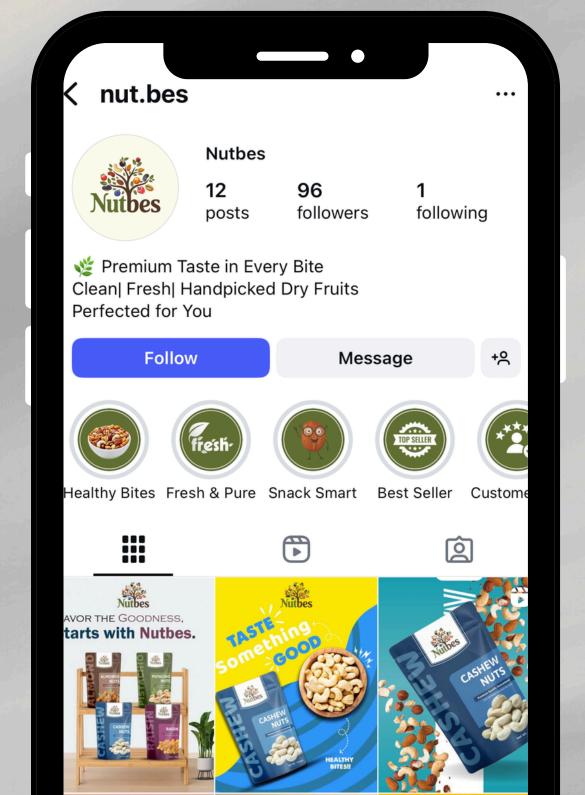


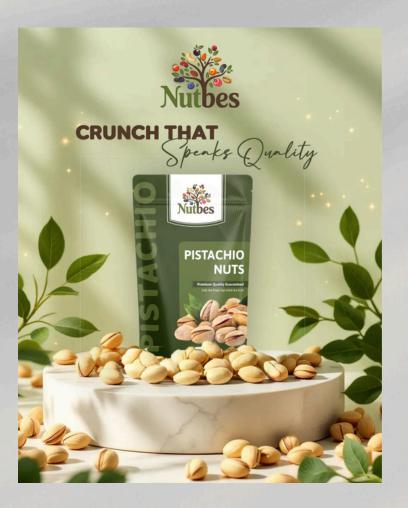










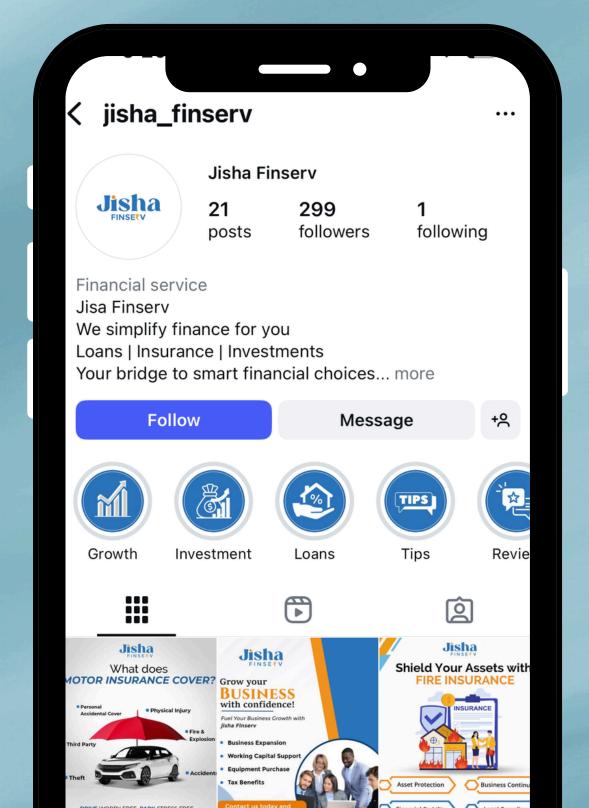








## Jisha FINSETV





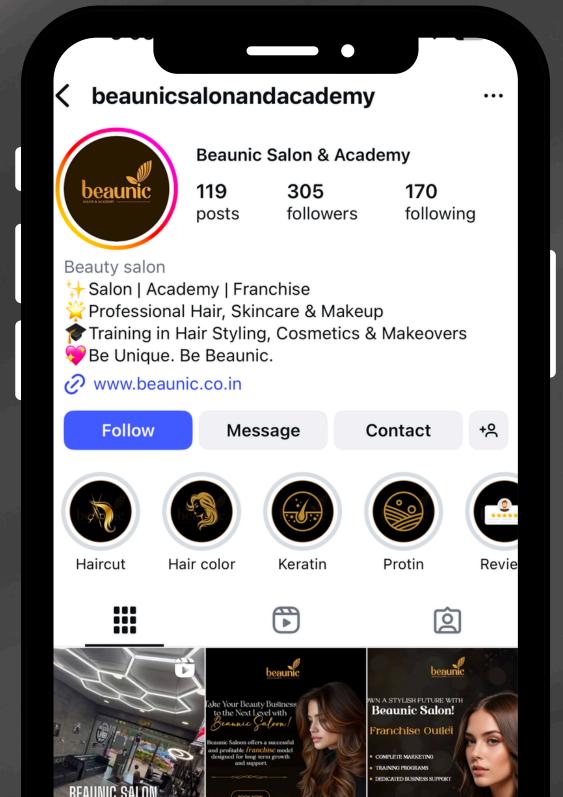


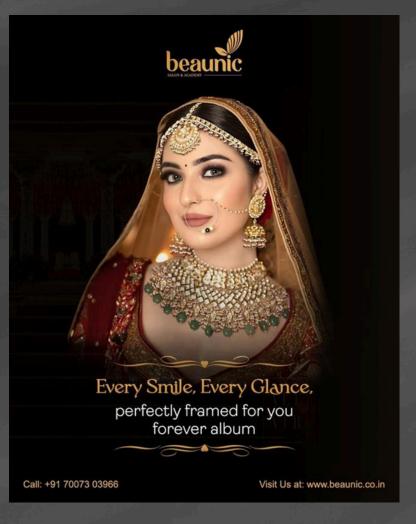
Jisha FINSETV

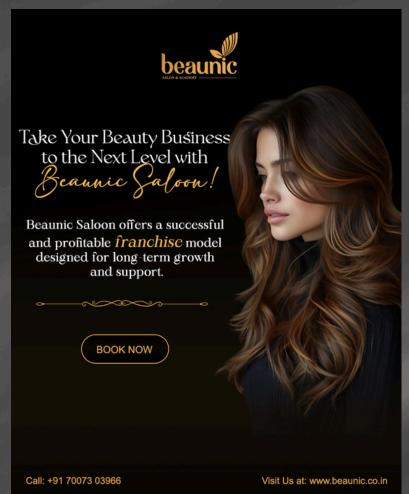










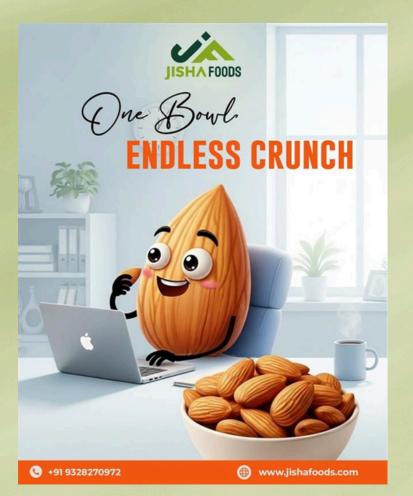


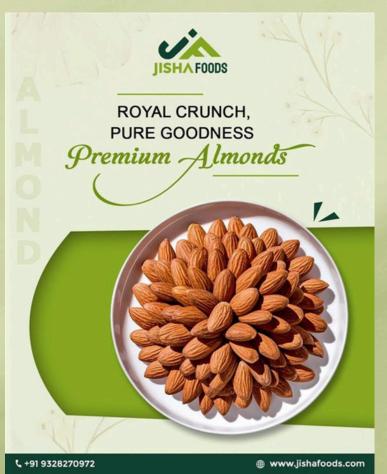




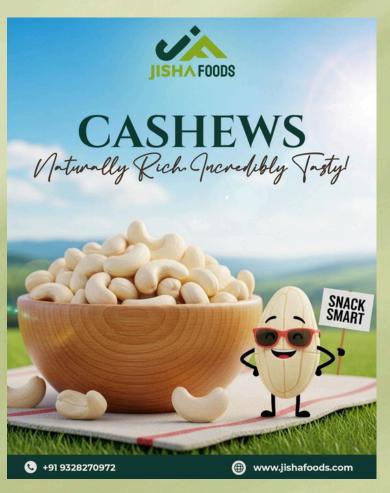




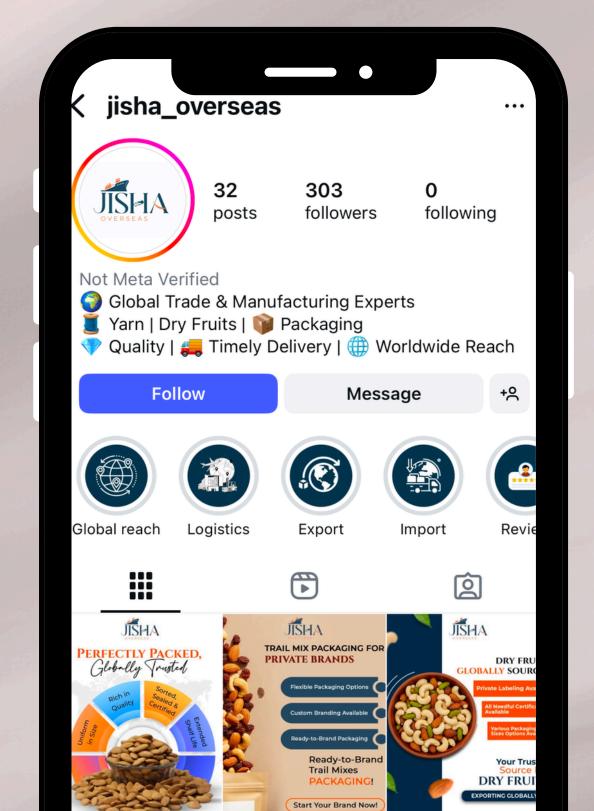






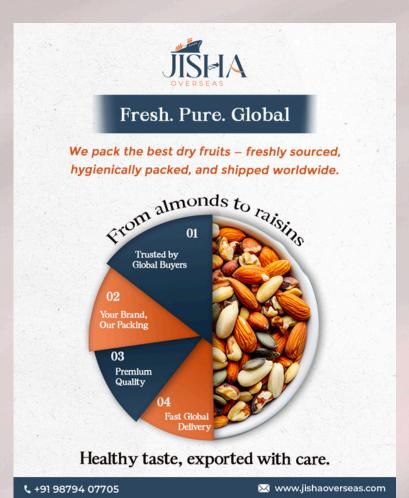


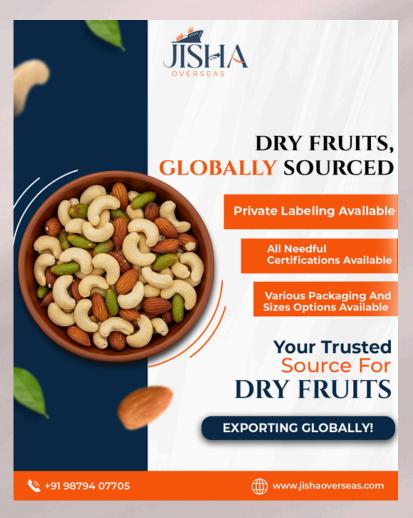




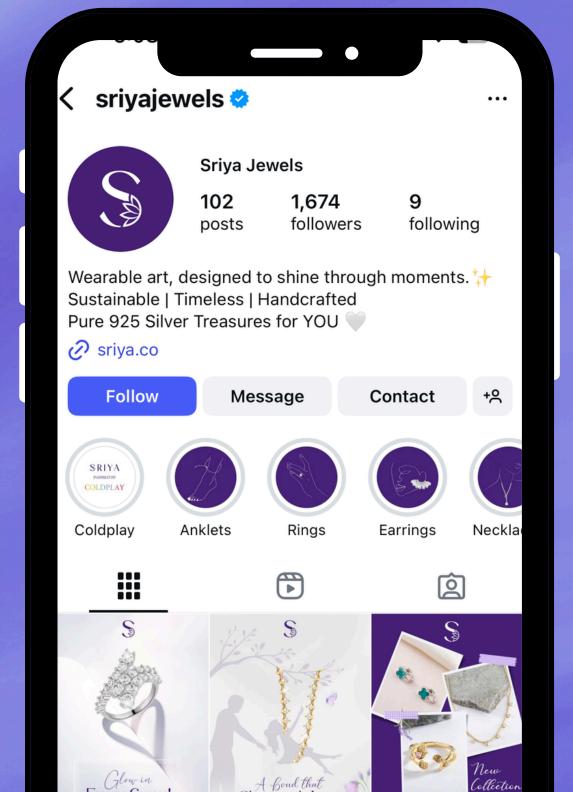


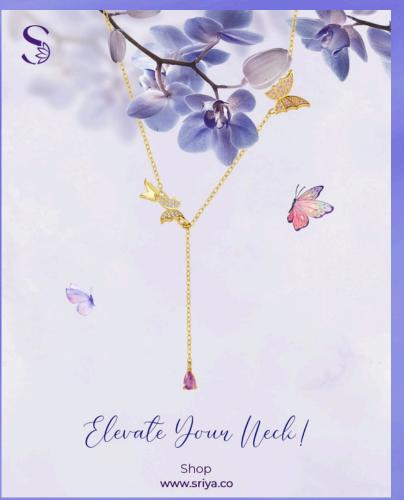


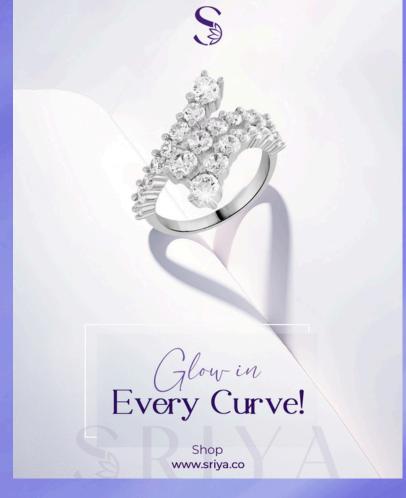


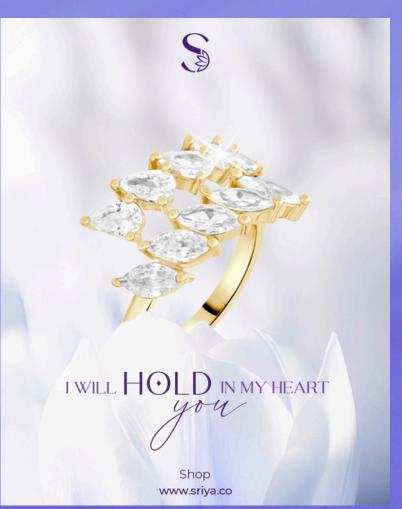






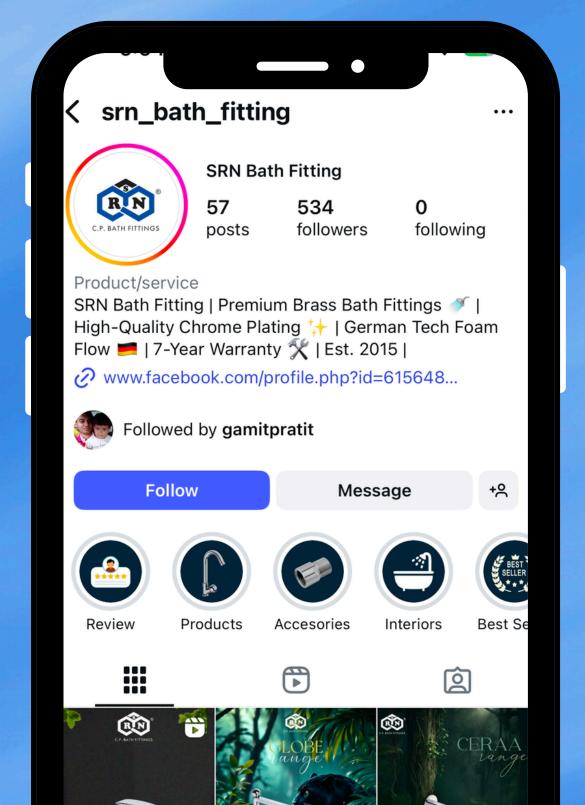


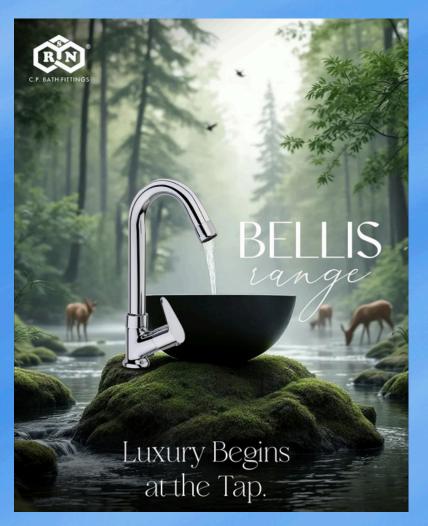


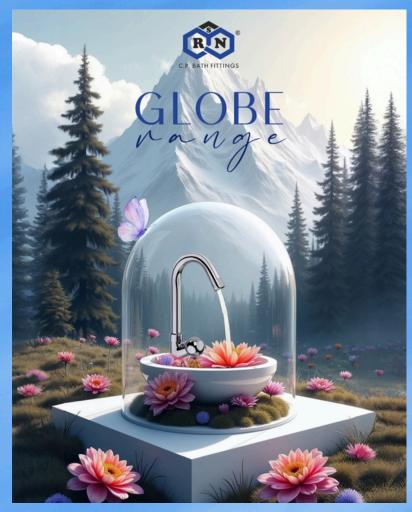




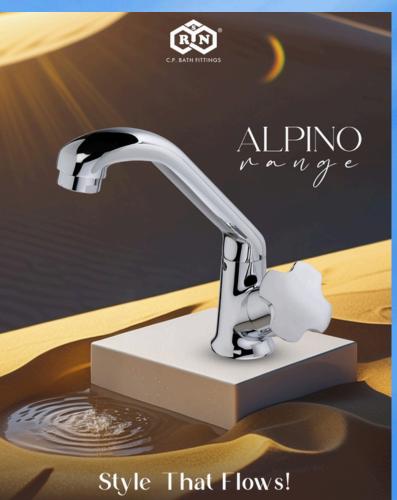


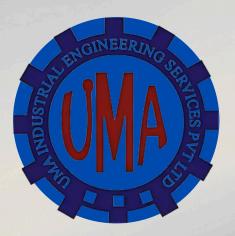


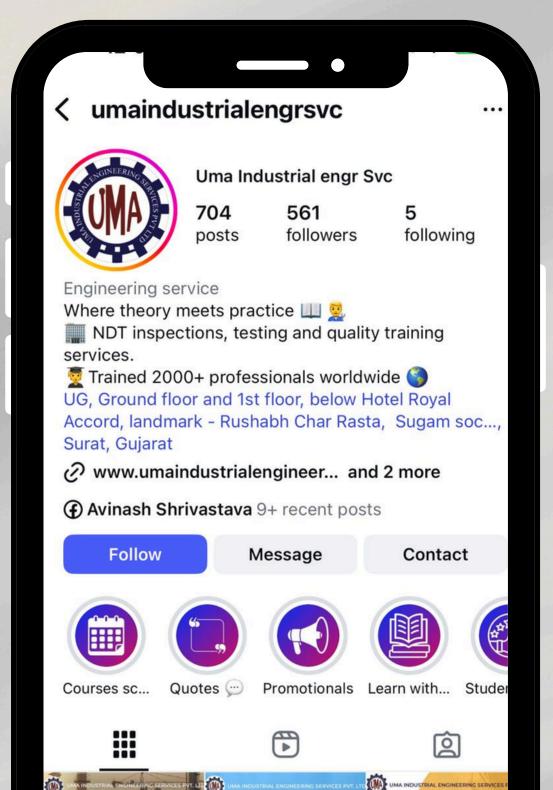














#### Avinash Shrivastava

Lead Auditor QMS, EMS & OHSMS ASNT Level III UT, RT, MT, PT, VT

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- **♂** Casting & Forging Inspection
- Corrosion & Thickness Measurement
- ✓ Pipeline & Pressure

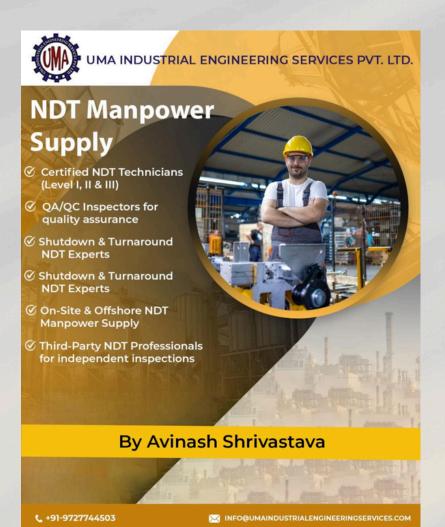
  Vessel Inspection
- Advanced UT Techniques



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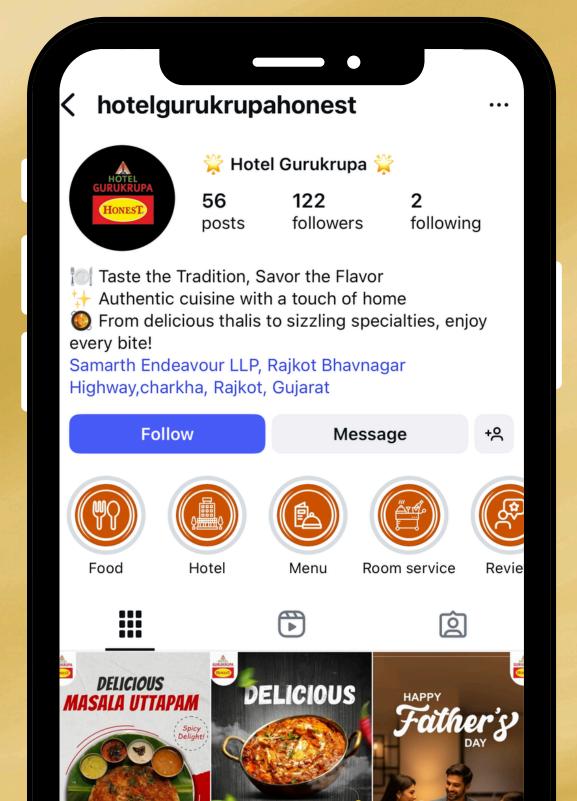




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## CLIENTS WHO SAID-"MAKE IT VIRAL"



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#### **Clarity and Strategy for Business Advancement.**

We provide strategic guidance and actionable solutions to accelerate your business growth and achieve sustainable success.









#### ABOUT OUR COMPANY

#### What do we do?

Ranniti is a business consulting firm that partners with organizations to solve critical challenges and unlock sustainable growth. We specialize in bridging strategy and execution through tailored solutions in business transformation, market research, HR development, digital modernization.

With a sector-agnostic approach and deep operational insight, we help businesses realign their structure, implement technology, and achieve measurable outcomes. Whether you're scaling, restructuring, or launching something new - we delivers the clarity, capability, and execution power you need to move forward with confidence.

Our mission is to help businesses of all sizes with tailored solutions to achieve their goals and reach their potential. Our expertise covers business Strategy, Sales, Operations, Human Resources, Technology, Market Analysis.



We take a deep dive into your organization's challenges, goals, and ecosystem.



#### Strategy

We craft tailored strategies backed by accurate data. tresearch, and deep industry



#### Execute

We guide seamless implementation with hands-on support and process

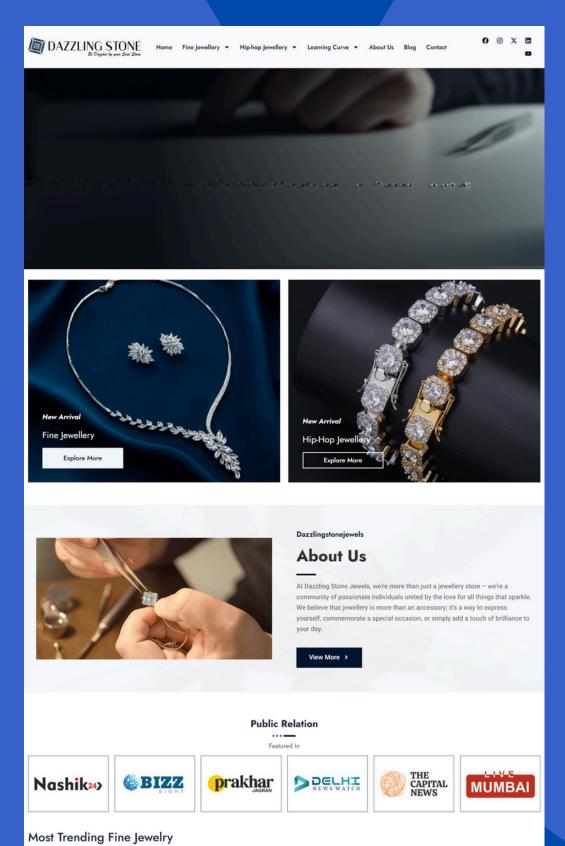


#### Evolve

We continuously track



progress, refine strategies, and scale your success story.







#### Choose Us

Unlock the best opportunities fo success with expert guidance. assured results, and personalized support at every step of your



#### Career Growth Success

Throughout our institution's journey of success and academic excellence



#### **Board Exam** Achievements

More than 1000+ students qualified in their field and got better job opportunities.

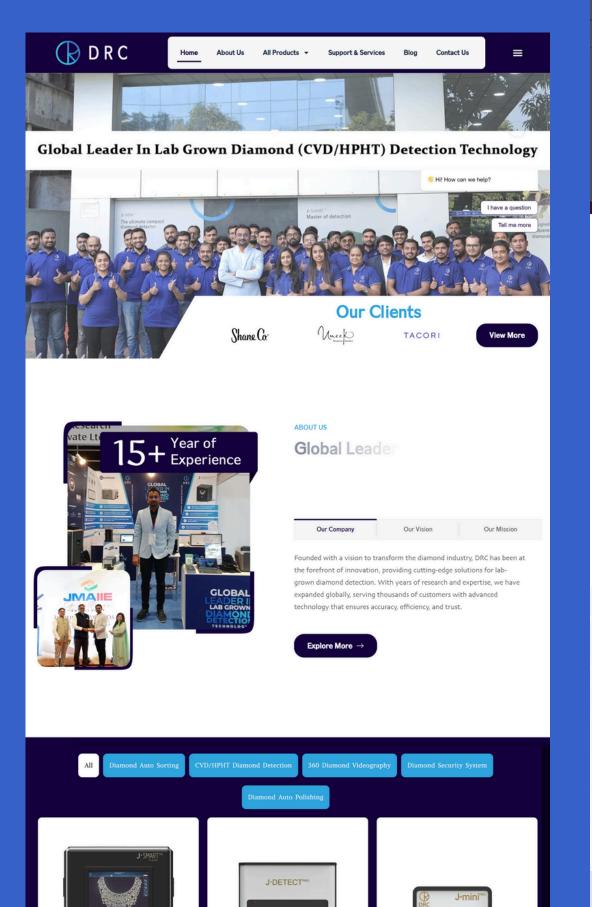


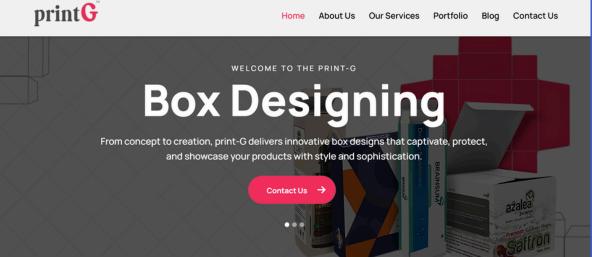
#### Transforming **Futures**

More than 1500+ students qualified in the board examination

Contact









#### Designing, Printing & Packaging Solution

Discover printG, your partner in designing, printing, and packaging solutions for your business. Our expertise lies in crafting the finest customizable paper boxes tailored precisely to your business requirements. From conception to creation, we offer a comprehensive solution for all your printing and packaging needs, ensuring your products stand out in style.

- Customizable Box Packages
- Paper Box Design & Printing
- Stationery Printing For Your Business





Publish with precision using our book printing services. From authors to organizations, we provide professional printing and binding tailored...

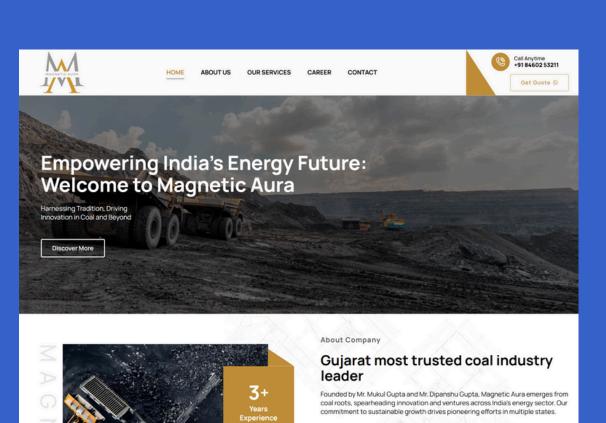


#### **Box Printing**

Transform your brand with our premium box printing services. From vibrant designs to durable materials, we ensure your packaging...

Why should your box be boring when your Product isn't?





Our Vision

**Our Mission** 

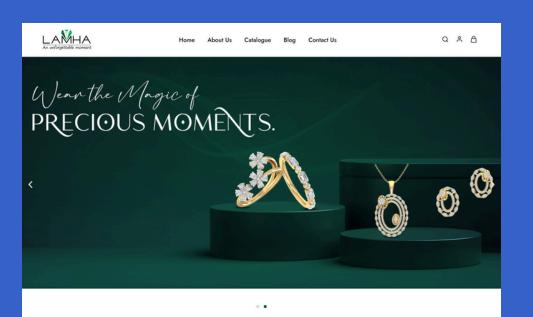
agnetic Aura is to lead India's energy sector with innovation, sustainability,

and community empowerment, shaping a brighter future for generations to



#### **Our Assurance**

At Magnetic Aura, we hold ourselves to the highest standards of integrity, reliability, and quality. Our assurance is more than just a promise; it's a steadfast commitment to our stakeholders and the communities we serve.









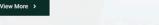






About Us

At Lamha Jewels, we're more than just a jewellery store - we're a community of passionate individuals united by the love for all things that sparkle. We believe that jewellery is more than an accessory; it's a way to



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#### HAIRCARE CRAFTED FOR PURE VITALITY **SHINE WITH STRENGTH**



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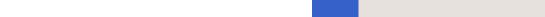
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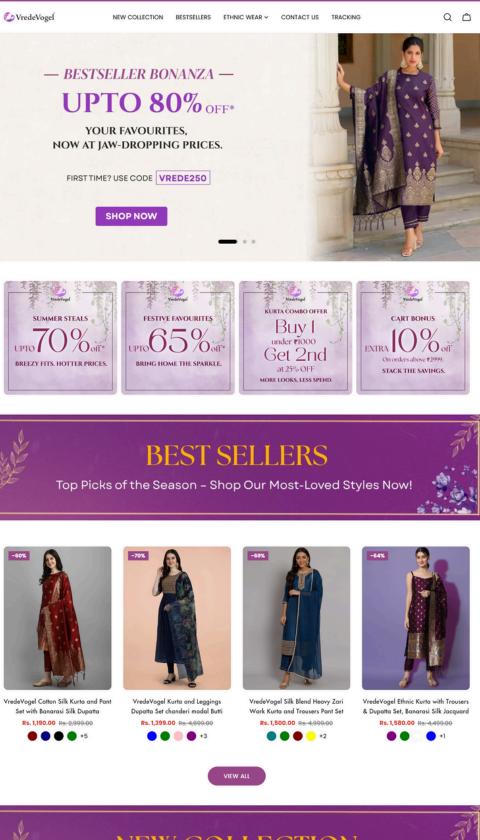


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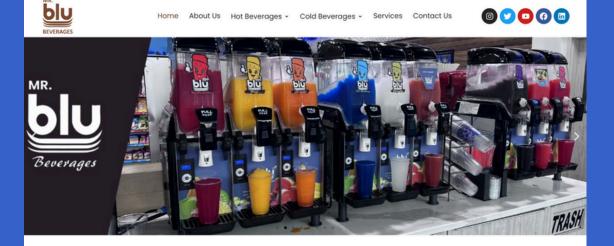






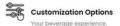














#### LET US GUIDE YOU

#### Elevate With Quality. Follow Mr. Blu Beverages

Elevate Your Beverage Experience with Mr. Blu Beverages: Your Premier Partner in Beverage Distribution. Explore our wide range of hot and cold beverages sourced from the finest producers worldwide. Trust our experienced team and modern fleet for safe, on-time deliveries. Let us guide you to excellence





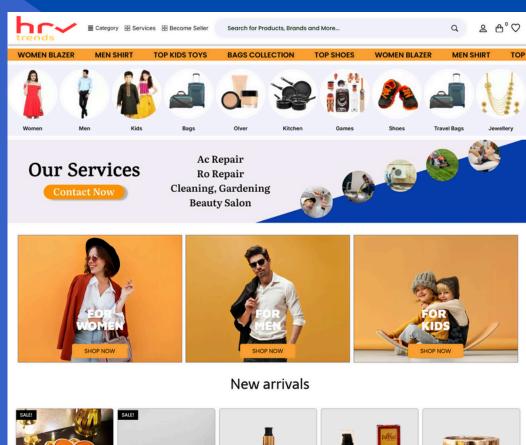
#### Experience Redefined Taste With Mr. Blu Beverages.

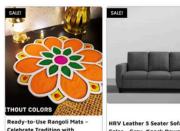
Experience redefined taste with Mr. Blu Beverages. Our commitment to quality and innovation ensures that each of our premium drinks delivers unparalleled satisfaction. Whether you're seeking a refreshing sparkling water, a soothing tea, or a revitalizing energy drink, Mr. Blu has the perfect option to elevate every moment. Crafted from the finest ingredients, our beverages offer a refined taste that stands out in any setting. Indulge in the excellence of Mr. Blu and transform your everyday drinking experience into something

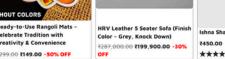
#### Our Store Setup













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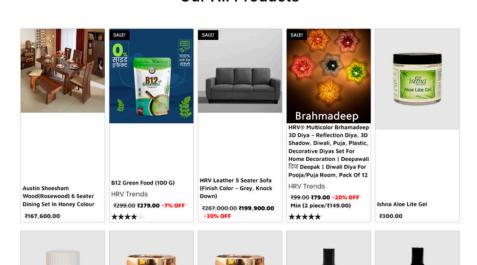




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Makhana Rs. 410.00

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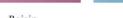
Pista Rs. 250.00

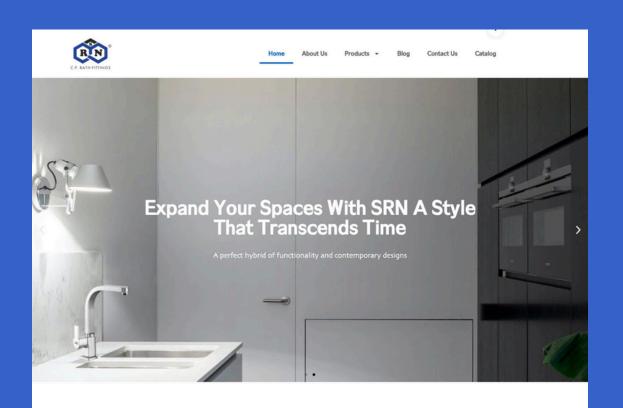
Akharot Rs. 150.00











#### Modern Bathware Solutions

We craft premium bathware products that blend elegant design with everyday functionality, enhancing the aesthetics and



#### **Premium Quality Manufacturing**

ABOUT SRN C.P. BATH FITTINGS

Our advanced manufacturing unit in Jamnagar ensures every product is made with precision, durability, and quality control for long-lasting performance.



Crafting the Future of Bai

#### Trusted Across India Every Day

With a strong dealer network, we are a trusted name known for delivering excellence, reliability, and unmatched service across the nation.





#### VISION WITH PURPOSE

Innovatin

From humble beginnings to becoming a leading name in bathware, our

- journey is built on passion, precision, and progress. Started in 2005 with bathroom fittings trading
- Expanded into full-scale manufacturing in Jamnagar



#### Paksuit Categories



#### Best Seller



THE PAK SUIT BY ALEENA "TAWAKKAL" #1133

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₹2.099.00



Frock Cord Sets Light Weight Imported Fabric - 1127

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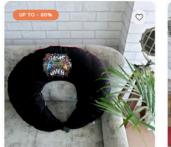


₹799.00



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D.I.Y ( Personalized print ) (8X6 ₹1,999.00 ₹1,000.00

EXPLORE OUR PRINTED PRODUCT

#### **Bestseller**



Classic

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## TRUSTED BY LEADING BRANDS









































































































































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## SOFTRICA









## THANKYOU









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