

## WE ARE?

At Softrica, we are a results-driven branding and marketing agency focused on helping businesses grow digitally through ROI-focused strategies and compelling brand experiences. Our mission is to empower brands with impactful websites, smart digital marketing, and bold creative solutions that drive measurable growth and long-term success.



## OUR KEY SOLUTION

"We offer comprehensive digital marketing services including SEO, PPC, social media management, E-commerce solutions, PR, web design and App design, content creation, and cloud computing.





## Branding That Commands Attention

We craft memorable brand identities that establish trust, authority, and lasting impressions, making your business a leader in its industry.



## ROI-Focused Marketing

Our performance driven marketing strategies deliver measurable results by turning every rupee into growth for your business.



## High-Converting Websites

We design and develop userfriendly, conversion-optimized websites that turn visitors into loyal customers.





## Scalable Growth Partnerships

Softrica works as your dedicated partner, offering 360-degree solutions to scale your business and ensure sustainable success.



## **Attention-Grabbing Content Creation**

Softrica creates bold, engaging videos and visuals that capture attention, boost engagement, and amplify your brand story.



## Comprehensive Marketing Strategies

We deliver tailored, end-to-end marketing plans that align your campaigns with your goals to ensure maximum impact and long-term growth.





## WHY CHOOSE SOFTRICA

Frustrated with growth? We turn your brand into a success story



#### **Branding That Stands Out**

Transform your business into a memorable and trusted brand that dominates the market.



#### 360° Marketing Expertise

From creative campaigns to growthfocused solutions, we handle everything your business needs to scale.



#### **Proven Growth Track Record**

With 4x year-on-year growth for our clients, we know what it takes to achieve big results.



#### **Your Growth Partner**

We don't work for you, we work with you, offering bold ideas and innovative solutions that guarantee long-term success.

# TRUSTED BY LEADING BRANDS





































PARIS ADOUR



























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200+ MORE CLIENTS

## >>> MARKETING FASHION, DEFINING TRENDS!

CPP

175 RS.

Last 30 days orders

**Total Sales** 

3500

**Increased Sales** 

Avitra Kurtis proudly celebrates 2,179 total sales in less than 4 months! With a 4x growth rate, our stylish designs are redefining fashion success. Join the trend with Avitra – where style meets achievement!".



# PORTFOLIO HIGHEIGHES

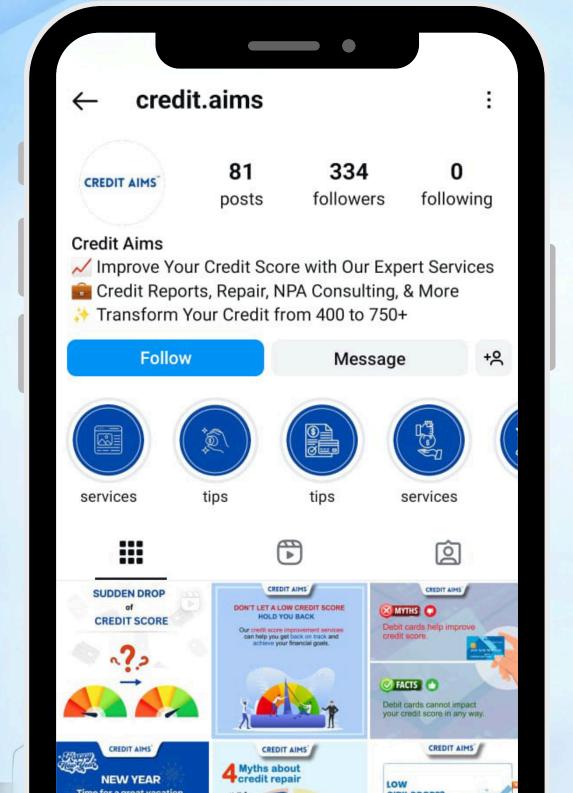
At Softrica, we pride ourselves on delivering diverse campaigns powered by boundless creativity. Every project is a testament to our commitment to innovation, pushing boundaries, and crafting unique experiences that connect with audiences worldwide.

# Boundless CAMPAIGNS Endless CREATIVITY



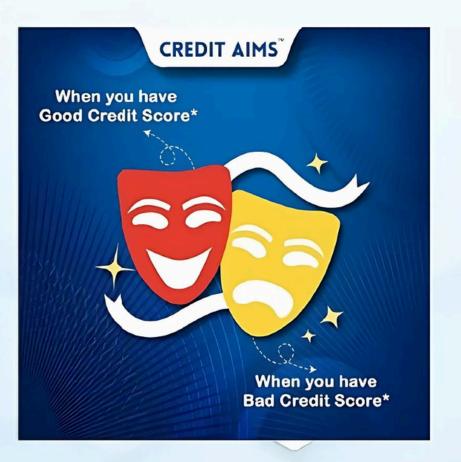


### CREDIT AIMS™



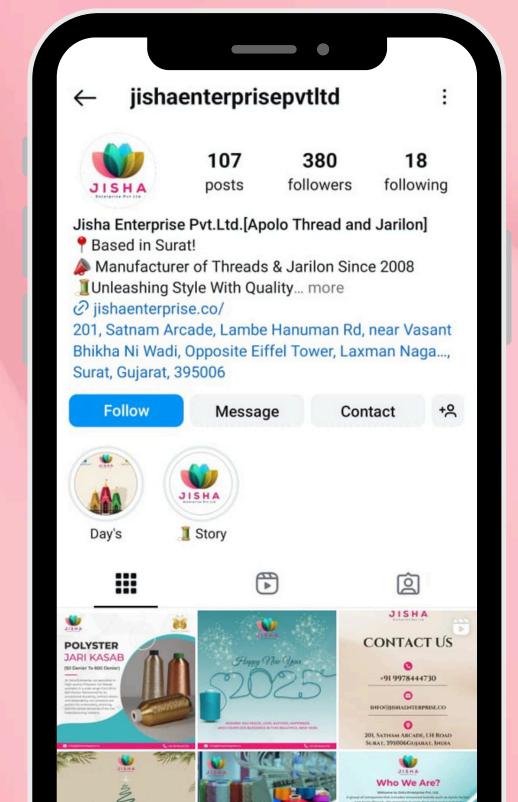














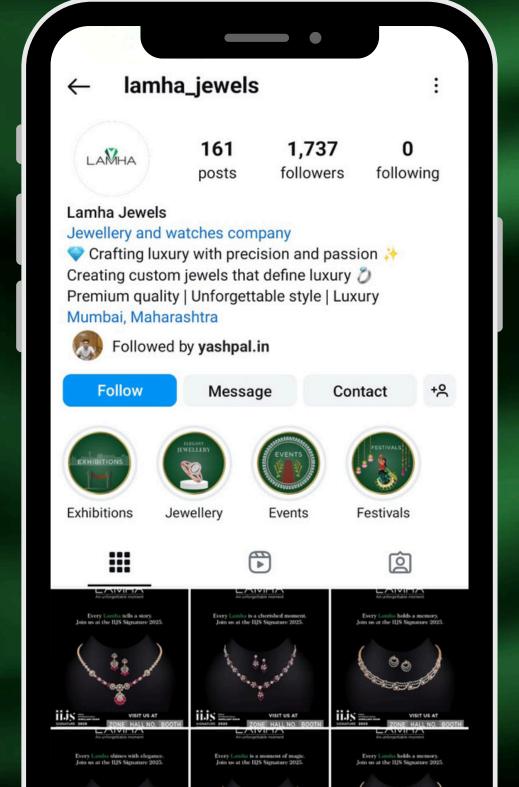






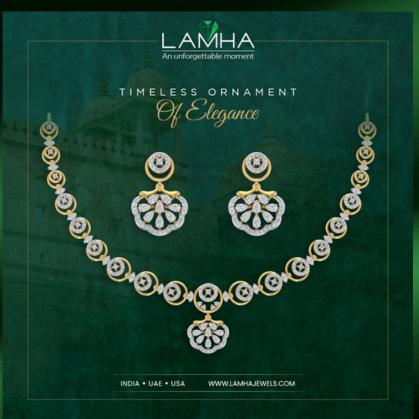


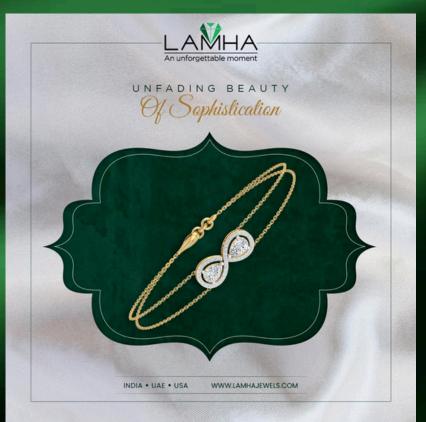
An unforgettable moment



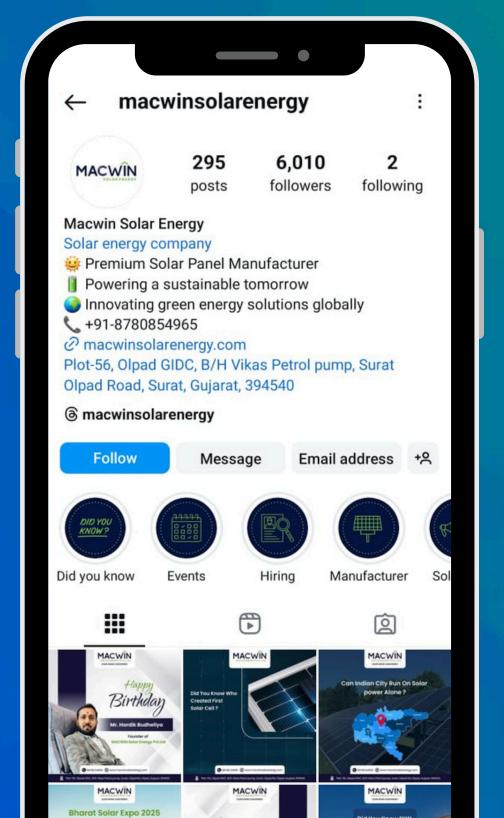












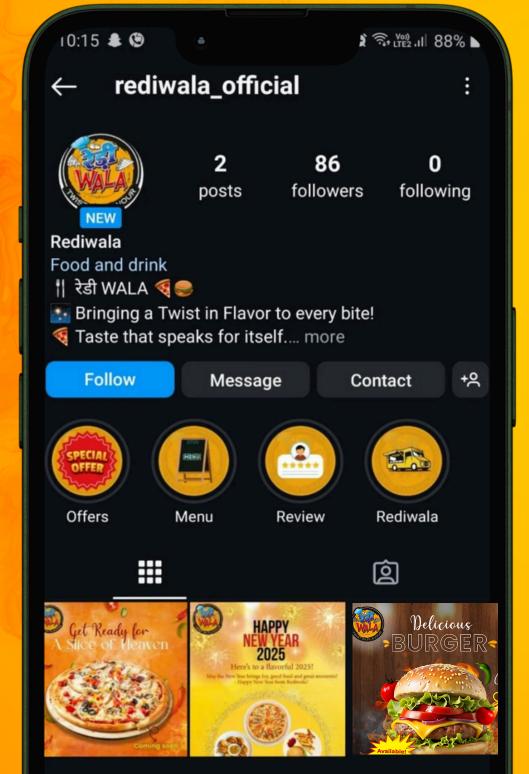












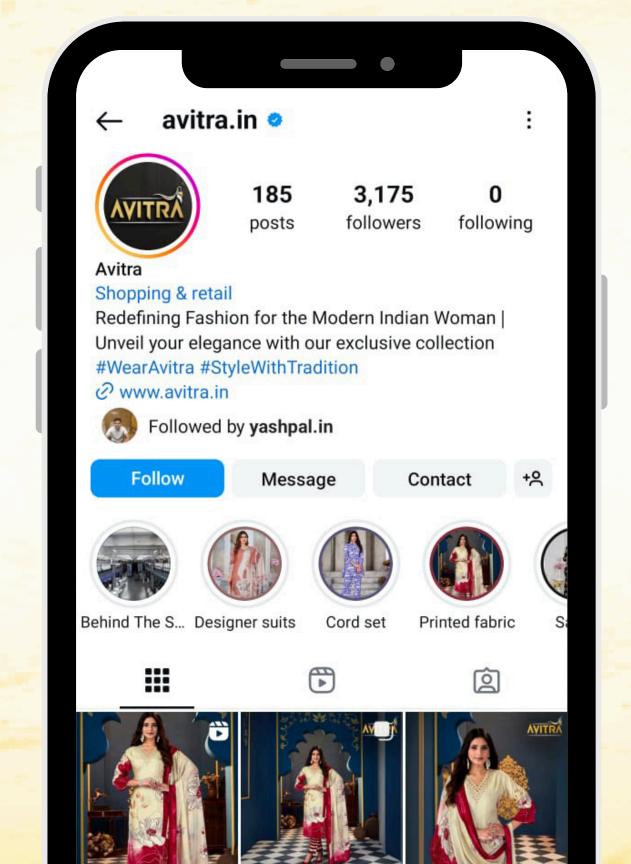












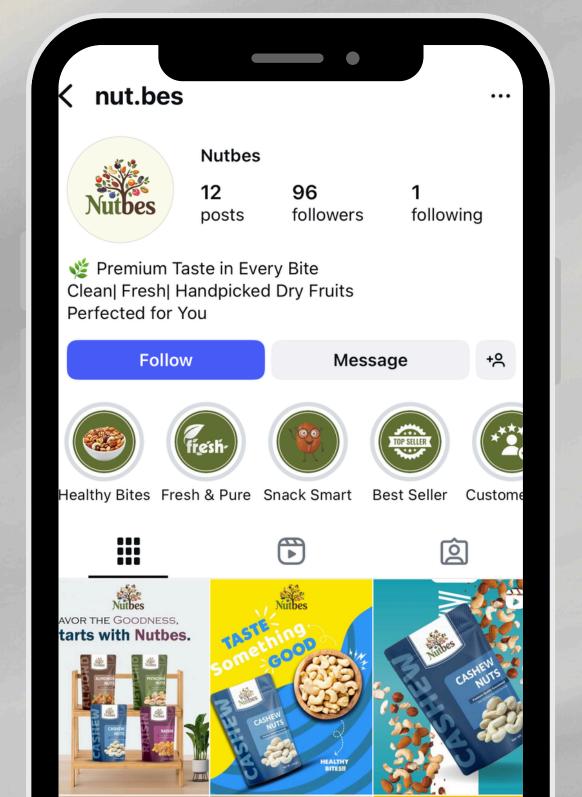


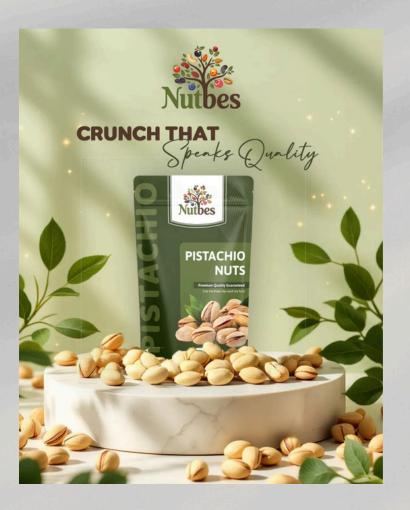










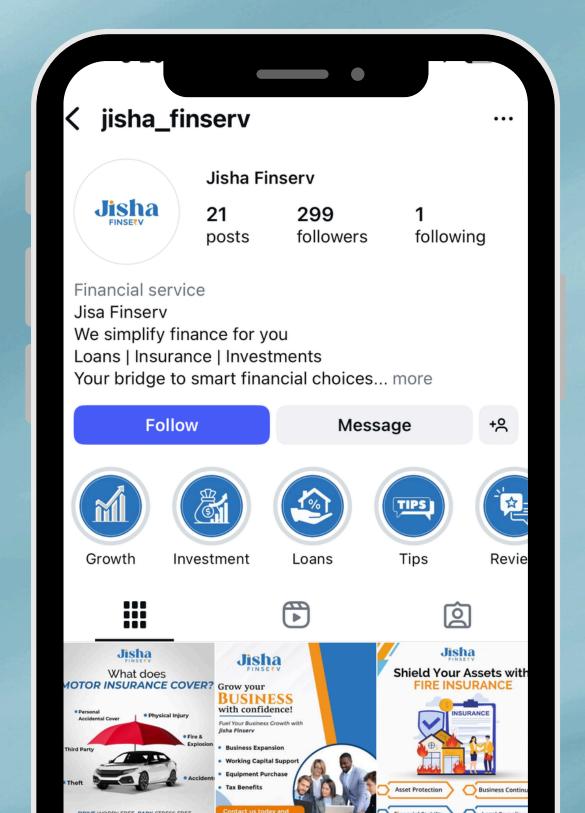




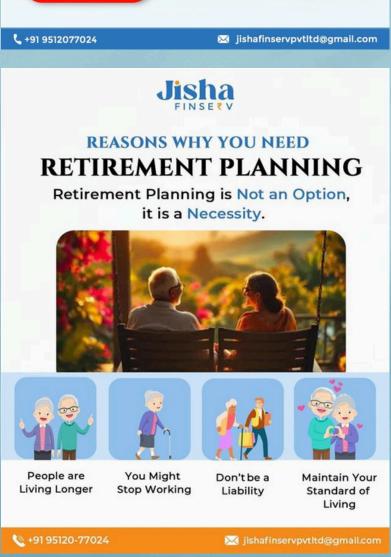




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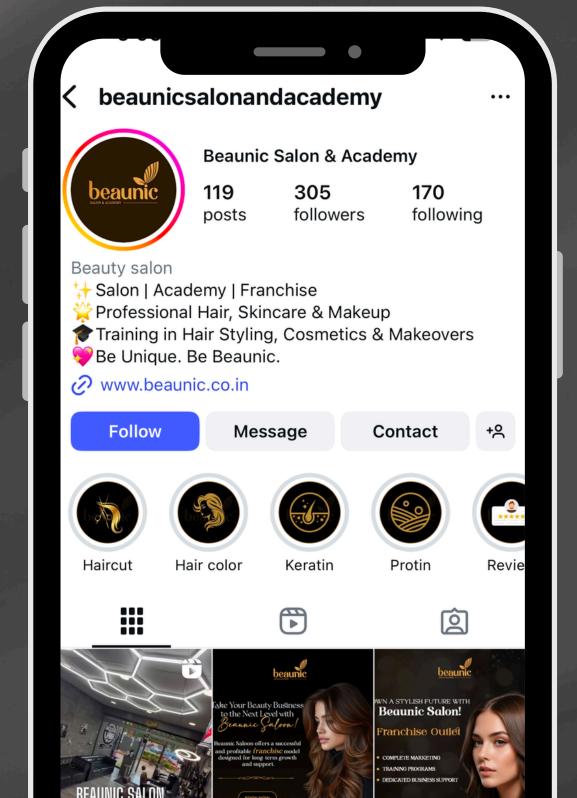


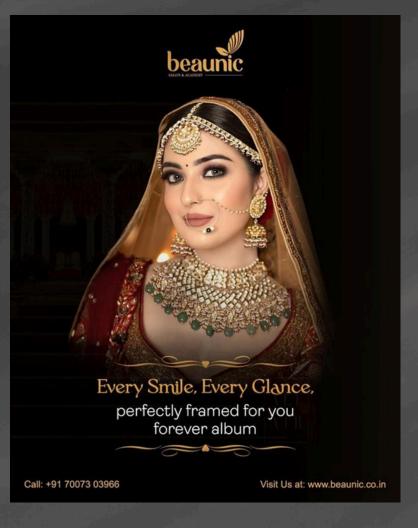


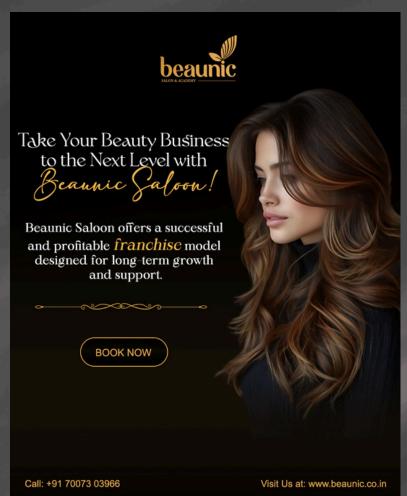








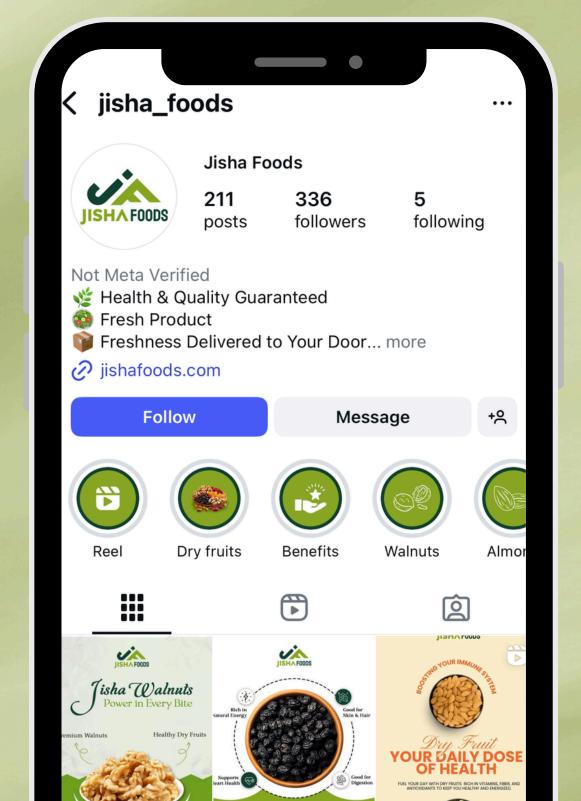


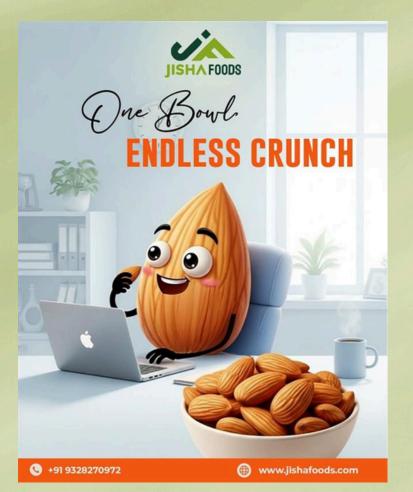


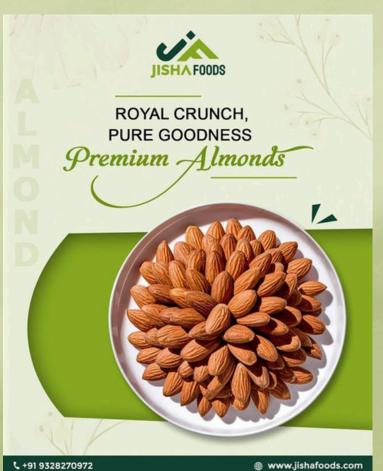




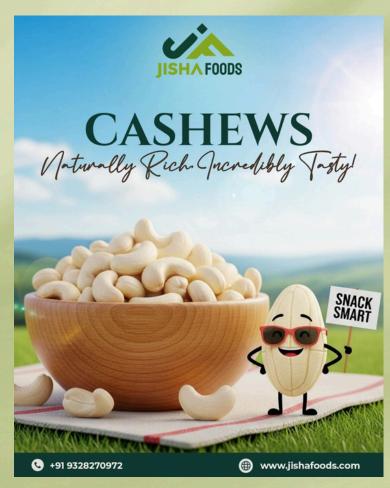




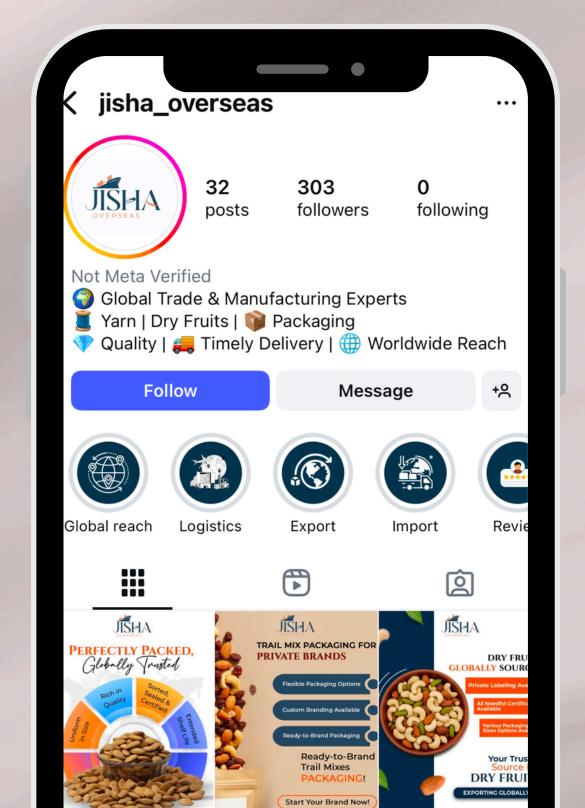






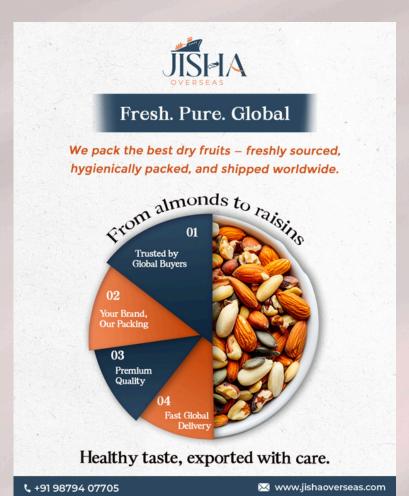


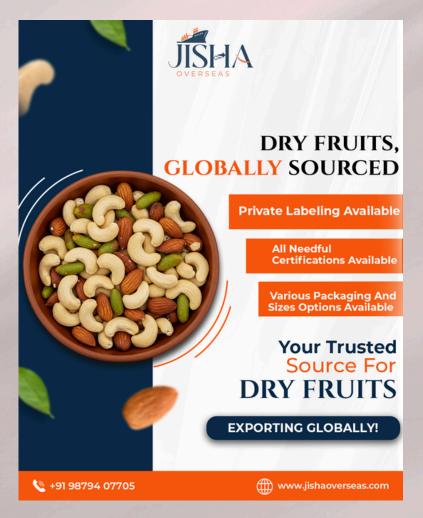




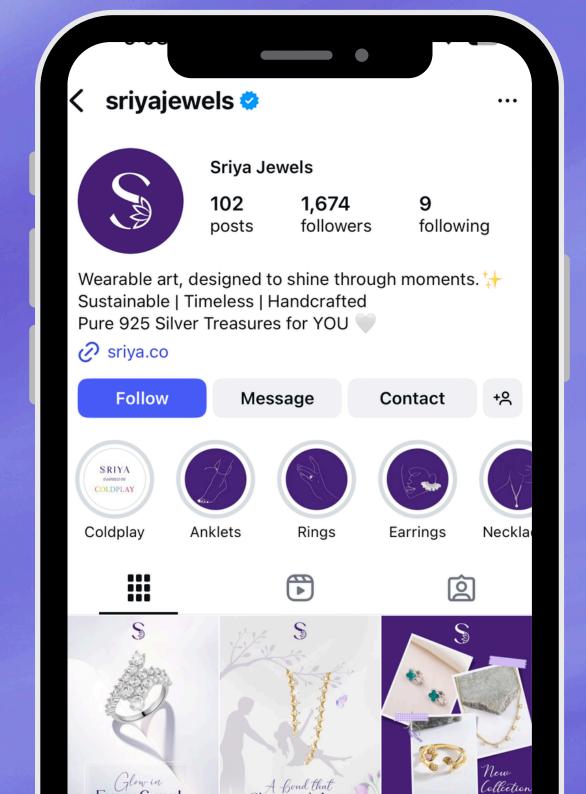


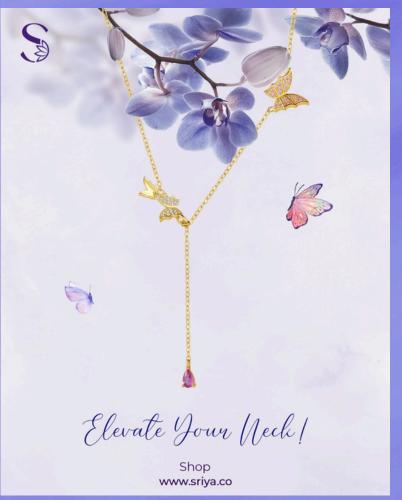


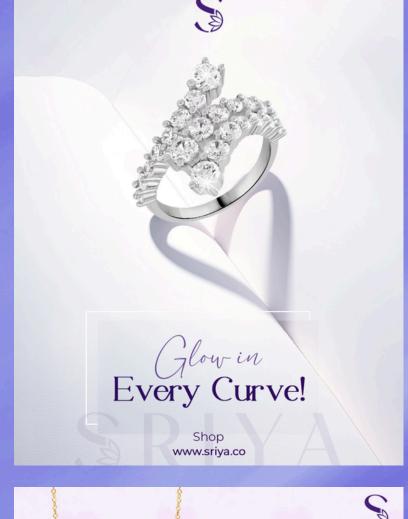


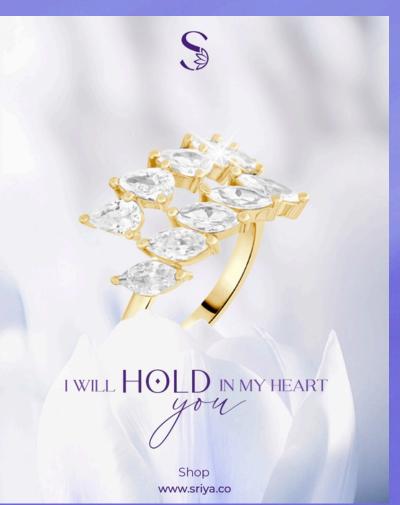






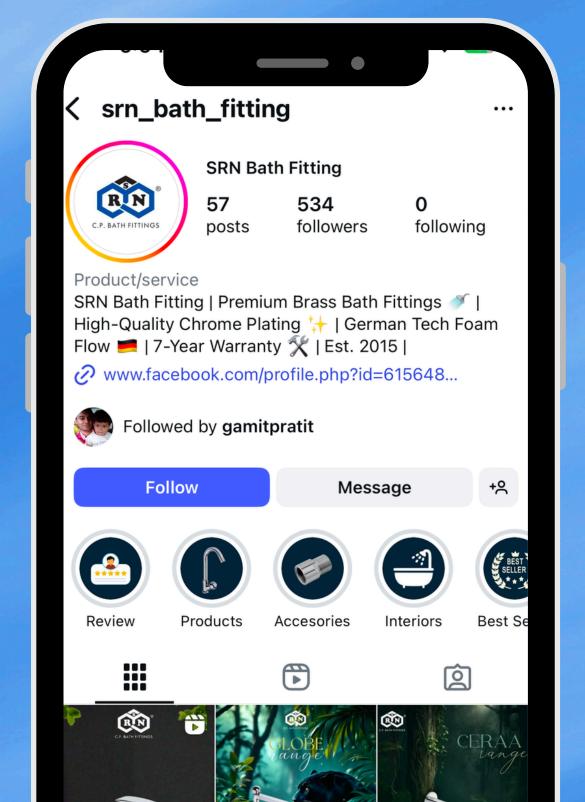


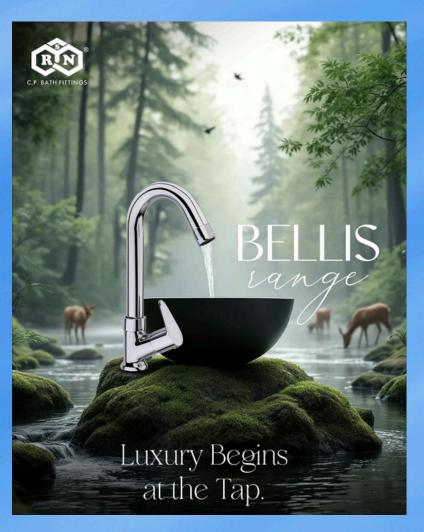


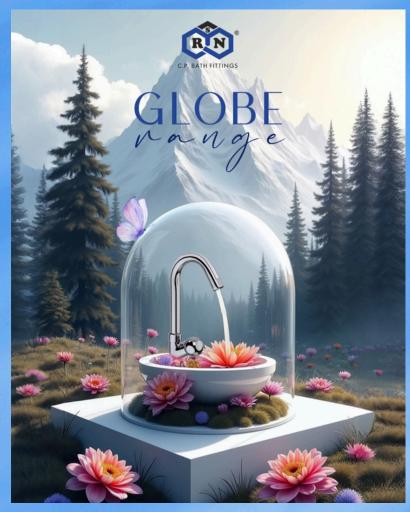




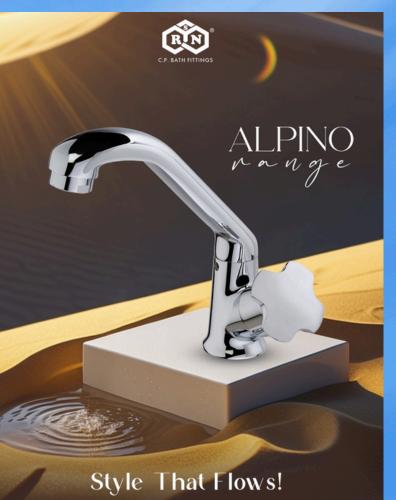




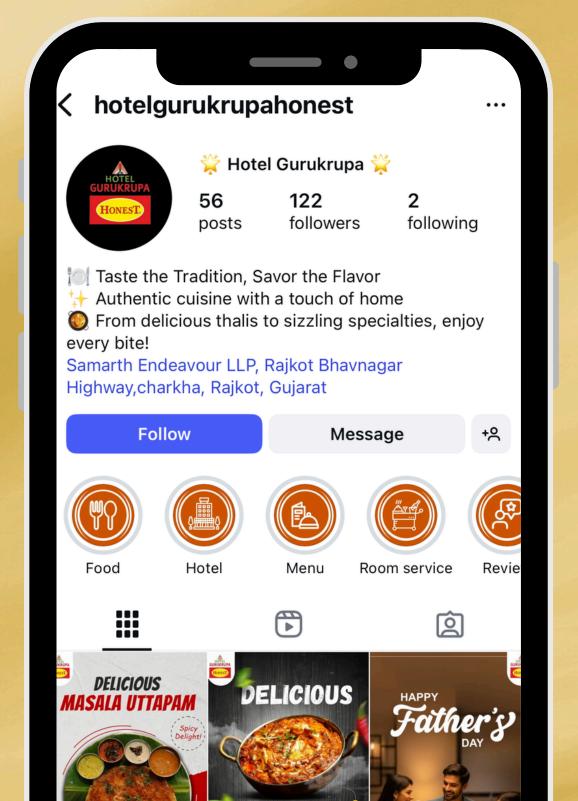






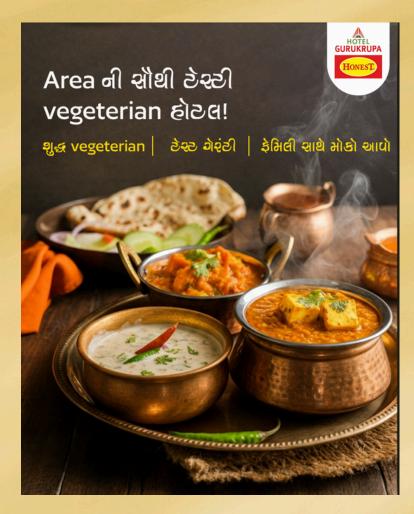














## CLIENTS WHO "MAKE IT VIRAL"



Home About Us Our Services Clientele ▼ Career Blog Contact Us

#### **Clarity and Strategy for Business Advancement.**

We provide strategic guidance and actionable solutions to accelerate your business growth and achieve sustainable success.







#### ABOUT OUR COMPANY

#### What do we do?

Ranniti is a business consulting firm that partners with organizations to solve critical challenges and unlock sustainable growth. We specialize in bridging strategy and execution through tailored solutions in business transformation, market research, HR development, digital modernization.

With a sector-agnostic approach and deep operational insight, we help businesses realign their structure, implement technology, and achieve measurable outcomes. Whether you're scaling, restructuring, or launching something new - we delivers the clarity, capability, and execution power you need to move forward with confidence.

Our mission is to help businesses of all sizes with tailored solutions to achieve their goals and reach their potential. Our expertise covers business Strategy, Sales, Operations, Human Resources, Technology, Market Analysis.



We take a deep dive into your organization's challenges, goals, and ecosystem.



#### Strategy

We craft tailored strategies backed by accurate data. tresearch, and deep industry



#### Execute

We guide seamless implementation with hands-on support and process

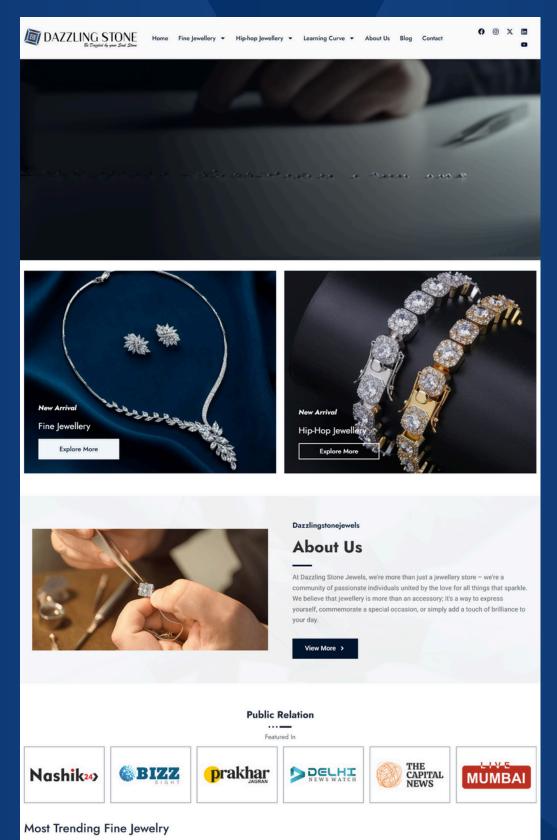


#### Evolve





We continuously track progress, refine strategies, and scale your success story.







#### Choose Us

Unlock the best opportunities for success with expert guidance. assured results, and personalized support at every step of your



#### Career Growth Success

Throughout our institution's journey of success and academic excellence



#### **Board Exam** Achievements

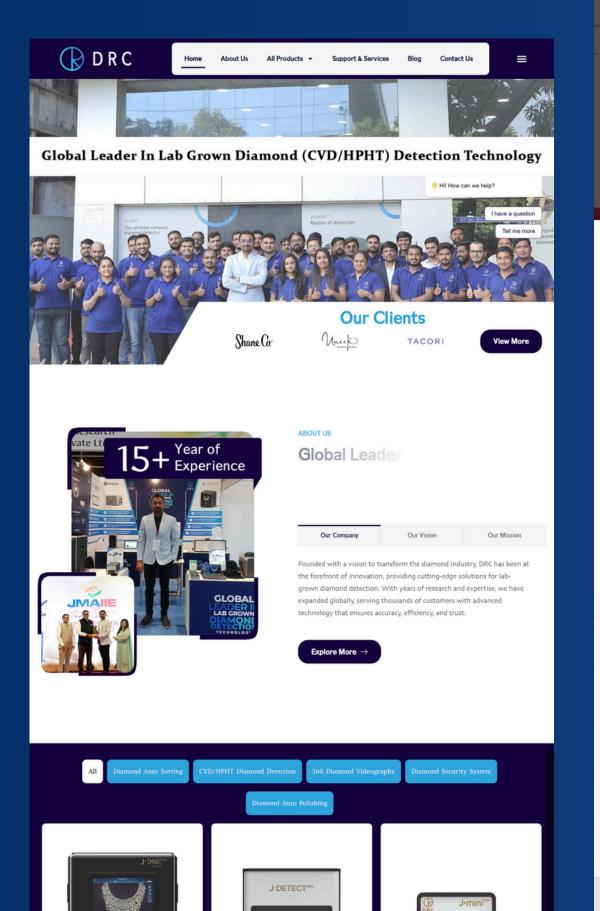
More than 1000+ students qualified in their field and got better job opportunities.

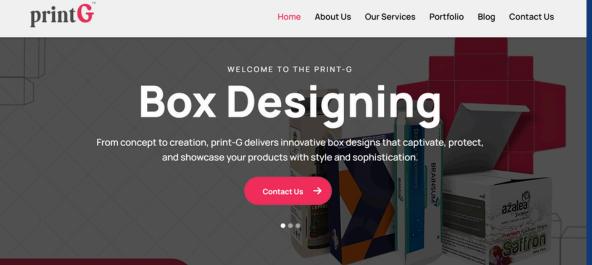


#### Transforming **Futures**

More than 1500+ students qualified in the board examination.









#### Designing, Printing & **Packaging Solution**

Discover printG, your partner in designing, printing, and packaging solutions for your business. Our expertise lies in crafting the finest customizable paper boxes tailored precisely to your business requirements. From conception to creation, we offer a comprehensive solution for all your printing and packaging needs, ensuring your products stand out in style.

- Customizable Box Packages
- Paper Box Design & Printing
- Stationery Printing For Your Business





Publish with precision using our book printing services. From authors to organizations, we provide professional printing and binding tailored...

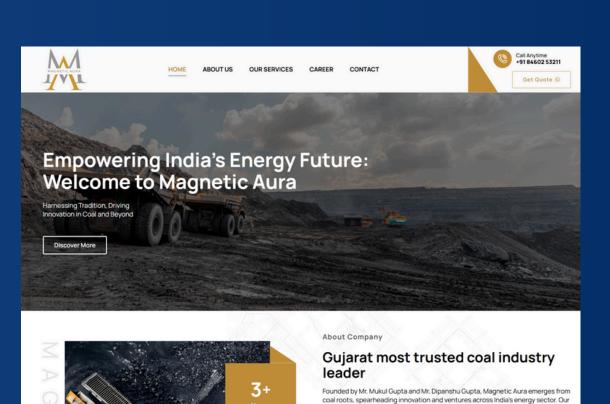


#### **Box Printing**

Transform your brand with our premium box printing services. From vibrant designs to durable materials, we ensure your packaging...

Why should your box be boring when your Product isn't?





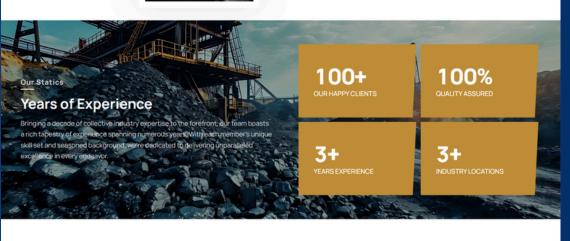
Our Vision

**Our Mission** 

commitment to sustainable growth drives pioneering efforts in multiple states.

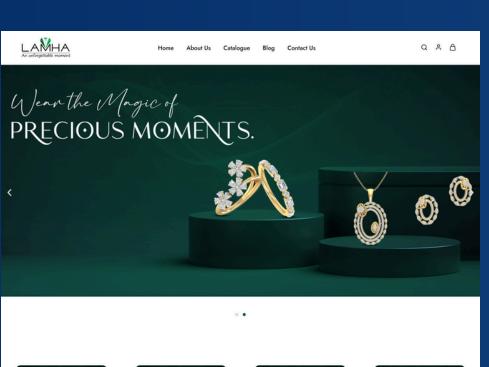
agnetic Aura is to lead India's energy sector with innovation, sustainability,

and community empowerment, shaping a brighter future for generations to



#### **Our Assurance**

At Magnetic Aura, we hold ourselves to the highest standards of integrity, reliability, and quality. Our assurance is more than just a promise; it is a steadfastcommitment to our stakeholders and the communities we serve.









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View More



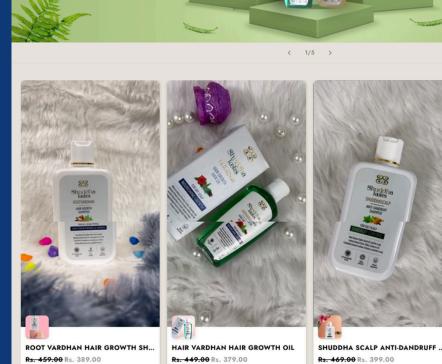
#### About Us

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At Lamha Jewels, we're more than just a jewellery store – we're a community of passionate individuals united by the love for all things that sparkle. We believe that jewellery is more than an accessory; it's a way to express yourself, commemorate a special occasion, or simply add a touch of brilliance to your day.

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Get your favorite food delivered straight to your doorstep – fast, hassle-free, and contactless! Order now and enjoy the convenience of home delivery!

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Order in advance and pick up your favorite meals fresh and ready at our store! Skip the wait and enjoy quick, hassle-free pickup. Place your order now!

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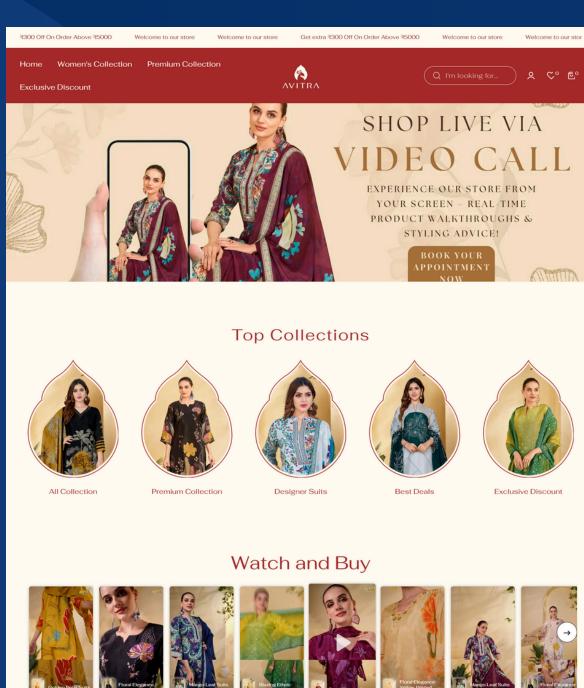
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Crafting Quality with Every Thread!











#### Best Selling



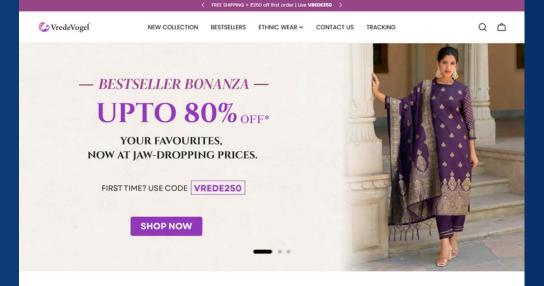














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Rs. 1,190.00 Rs. 2,999.00



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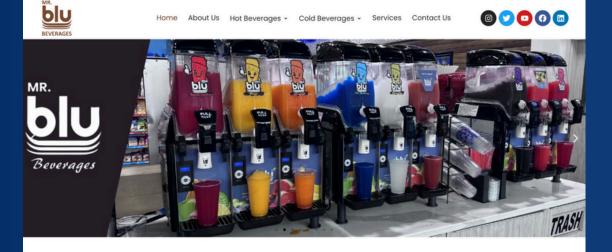


CART BONUS

STACK THE SAVINGS.









Customization Options



#### LET US GUIDE YOU

#### Elevate With Quality. Follow Mr. Blu Beverages

Elevate Your Beverage Experience with Mr. Blu Beverages: Your Premier Partner in Beverage Distribution. Explore our wide range of hot and cold beverages sourced from the finest producers worldwide. Trust our experienced team and modern fleet for safe, on-time deliveries. Let us guide you to excellence





#### Experience Redefined Taste With Mr. Blu Beverages.

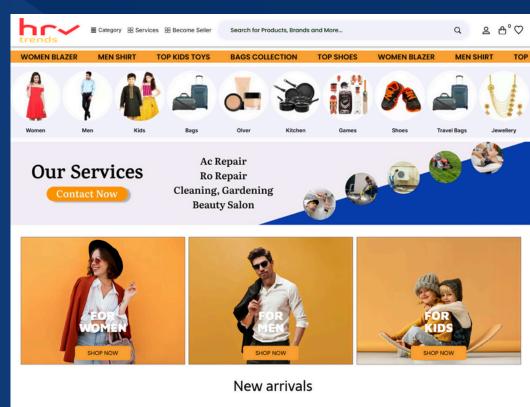
Experience redefined taste with Mr. Blu Beverages. Our commitment to quality and innovation ensures that each of our premium drinks delivers unparalleled satisfaction. Whether you're seeking a refreshing sparkling water, a soothing tea, or a revitalizing energy drink, Mr. Blu has the perfect option to elevate every moment. Crafted from the finest ingredients, our beverages offer a refined taste that stands out in any setting. Indulge in the excellence of Mr. Blu and transform your everyday drinking experience into something

#### Our Store Setup



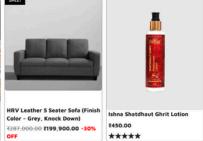












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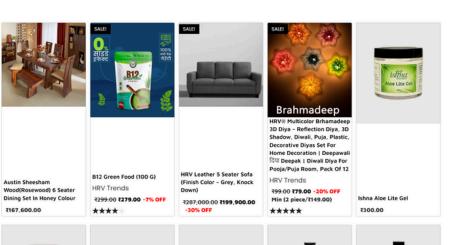
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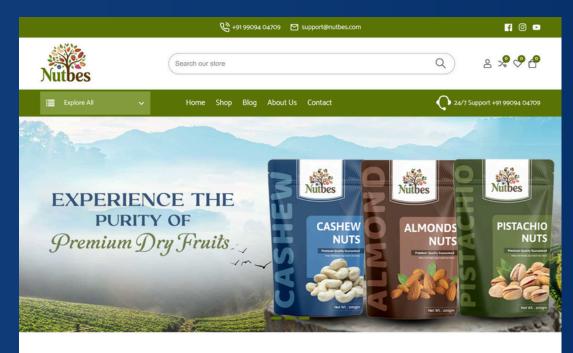






#### **Our All Products**









#### Best Product Featured collection

Anjeer Pista Raisin Makhana Akharot









Makhana Rs. 410.00

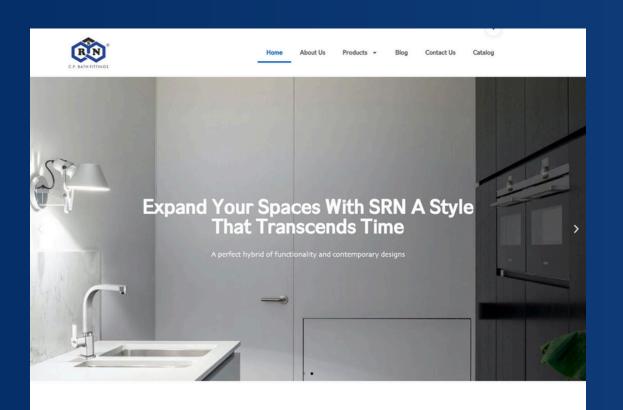
Anjeer Rs. 200.00

Pista Rs. 250.00

Akharot Rs. 150.00







ABOUT SRN C.P. BATH FITTINGS

Crafting the Future of Ba

#### Modern Bathware Solutions

We craft premium bathware products that blend elegant design with everyday functionality, enhancing the aesthetics and comfort of modern bathrooms.



#### **Premium Quality Manufacturing**

Our advanced manufacturing unit in Jamnagar ensures every product is made with precision, durability, and quality control for long-lasting performance.



#### nufacturing Trusted Across India Every Day

With a strong dealer network, we are a trusted name known for delivering excellence, reliability, and unmatched service across the nation.





#### VISION WITH PURPOSE

Innovatin

Our History	Our Mission	Our Vision
From humble beginnings to becoming a leading name in bathware, our		

- journey is built on passion, precision, and progress.

  Started in 2005 with bathroom fittings trading
- Expanded into full-scale manufacturing in Jamnagar



Welcome To Paksuit

#### Paksuit Categories



Welcome To Paksuit

#### Best Seller



THE PAK SUIT BY ALEENA "TAWAKKAL" #1133

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₹2,499.00



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Frock Cord Sets Light Weight Imported Fabric - 1127

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Collar Cord Sets Light Weight Imported Fabric - 1126

₹799.00



Lapj|**Ω**w

#### Elevate Comfort and Posture with The Lapilow







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